

Press kit

OpenBubble

Extra Ordinary Conversations

**Enjoy a spontaneous experience
with**

OpenBubble

Generating human encounters

Now available

on

iOS and Android !



Content :

·ABOUT US.....	Page 2
·MANIFESTO.....	Page 3
·OUR ENGAGEMENT.....	Page 4
·WHAT WE DO	Page 5
·OPENBUBBLE WHAT IS IT?.....	Page 6
·HOW DOES IT WORK?.....	Page 8
·OUR IDENTITY.....	Page 10
·USERS FEEDBACK	Page 12
·THEY TRUST OUR SERVICE	Page 13
·CONTACT DETAILS.....	Page 14



About us



Founded by 54 year old **Georges de La Ville-Baugé**, serial-entrepreneur in the Tech industry, OpenBubble is the **#SocialTech** or **#Techforgood** in our active day to day life, allowing us to make spontaneous encounters and have a conversation with nice people around you, whenever we want to. (Re)connect with humans, simply around you !

OpenBubble in few lines:

- OpenBubble generates encounters spontaneously with nice people part of the community who are localized nearby.
- OpenBubble is very user-friendly, improves **social wellbeing**, and enriches inclusion practices set in place to favour togetherness with deeper one on one conversations.
- The app accelerates **engagement, Diversity and solidarity** without any time constraint of any particular schedule or delays.

Moreover:

- OpenBubble has the flexibility to be used as a **Curricular tool** with:
 - 34 languages users can choose from to exchange and practice
 - **Personalized conversation topics** to amplify event and specific thematics. OpenBubble was recently used during the conference TedX Kassel as well as in educational workshops around the release of the film documentary « bigger than us » last Septembre 2021.
 - Or just as simple **social break** or **digital icebreaker** for attendees or students.

Manifesto

Experiencing loneliness once, invited me to think about a simple way to bring two people together without the need for a specific reason, an explicit or hidden objective, without judgment, simply to exchange, talk, play, create...

"After having spent more than 35 years playing with computers I (finally) realized the richness of human connexion. Despite social conflicts or day to day hazards, a strangers smile can brighten a moment or even a day! Not even a low energy LED bulbs powered with 100% renewable energy driven by A.I. via IoT registered in the manufacturer bockchain of your energy provider, insurance or any company not working in your best interest could be as efficient! Sorry for the sidetrack....Tipical of me.... human > techno.

Statistics on loneliness have grown significantly and indicate that this state can affect absolutely everyone, regardless of any social class, age group, skin colour, religion, level of education, etc. But there are also less visible traits to loneliness which could happen anytime of your life: while waiting for a train or a plane, discovering a place or a country, settling in a new city or on a new campus, visiting a trade show or a museum, and many, many other circumstances.

The opportunities to meet new people are almost endless, but most of us are reluctant to approach the other head-on, out of modesty, shyness, for fear of disturbing. OPENBUBBLE wants to remove this obstacle, that sometimes prevents you from meeting others and enjoy great moments.



Our engagement

OpenBubble aims towards further inclusion, trust and generosity between people one conversation at a time. OpenBubble creates authentic connections and real-life conversations one on one in public places.

OpenBubble proudly contributes to UN Sustainable Development Goals 3, 5, 10 and 11. That's great but what does it actually mean, and how are we helping, really? Each goal refer to a to a global issue, and key performance indicators are set to evaluate the progress.

3 GOOD HEALTH AND WELL-BEING



Goal #3: "Enable everyone to live in good health and promote the well-being of all at all ages"

By enabling people who feel lonely to connect with other kind people and have a real conversation, we enable the development of empathy, improved self-esteem, greater creativity, and better overall physical and mental health, leading to a happier life and increased productivity at work.

5 GENDER EQUALITY



Goal #5: "Achieving gender equality and empowering all women and girls"

We are not a dating app and gender selection is only offered to those who feel safer meeting people of a specific gender (female, male, non-binary). A large majority of our users choose to meet the next available person, regardless of gender.

10 REDUCED INEQUALITIES



Goal #10: "Reduce inequalities within and between countries"

OpenBubble allows people from completely different social and cultural backgrounds to meet and talk. This can lead to a better understanding of other cultures without denying one's own, but rather helping people to welcome difference and diversity.

11 SUSTAINABLE CITIES AND COMMUNITIES



Goal #11: "Making cities and institutions inclusive, safe, resilient and sustainable"

OpenBubble conversations always take place in a public place, so everyone can feel safe and be there with confidence. People who feel lonely tend to stay home. OpenBubble gives them a reason to wander outside and talk with another kind person.



What we do

We allow strangers to become friends over a coffee or a lifetime..

- **We** create sparks and make sure that they lead to beautiful moments allowing each and everyone to feel free to be who they are without distinction of gender, religion, ethnicity, and social background. That's all. We bridge social ties that digital tools have somewhat broken over the years leading to isolation.
- **We** invite those who want to cross others paths to do so in a simple way, without exposing themselves publicly, neither online nor in real life.
- **We** create a connection between two persons unknown to each other and without preselection, and allow them to meet in a public place, for 15 minutes – or more. The connection is purely random without any particular motive. Users are subject to accept our Rules of Conduct, which reminds everyone of the terms each meeting must guarantee respect, trust, openness, curiosity.
- **We** believe that whoever is next to you is a good person and that each of you have something to share with each other. And if it's not that person now, it's someone else, not very far, in not too long.

The service

OpenBubble

OpenBubble is an engagement solution enabling real-life connexion between individuals, one to one, one conversation at a time, enhancing **Diversity** and **Inclusion**. OpenBubble is a powerful experience encapsulating generosity, care, simplicity and respect aiming towards further inclusion, trust and empathy between people.

A community of nice people :

Each member is required to accept our Rules of Conduct, which reminds everyone of the terms each meeting must guarantee respect, trust, openness, curiosity. Without the need for a specific reason, an explicit or hidden objective, without judgment, simply enjoy a 15 minutes (or longer) exchange, to talk, play, create...

An immediate service open for everyone.

OpenBubble service is totally free. Open the app whenever you want, as soon as another user is available in the area, it all starts! Its immediate.

Proximity makes the difference.

OpenBubble suggests meeting places that are welcoming, easy access and recommended by the community.

Bearing in mind security.

During your first connection we ask you a few questions, of course, only those that we really need to allow you to participate. OpenBubble is fully confidential, without any advertising. We do not collect any data.



Also a dedicated and personalized licenced service

OpenBubble can be licenced for specific groups, communities and events as a dedicated and personalized access exclusively for the identified community, allowing individual connexions strictly within the community, without constraints, delays or schedule in order to allow more in-depth conversations, accelerate Inclusion, Diversity, engagement, cohesion on chosen thematics.

We can monitor specific key indicators through a feedback survey in order to measure progress in social wellbeing amongst the identified community. The survey and indicators can be adapted upon request based on company / group objectives.

OpenBubble is also compliant with Workplace and can be used in combination with Microsoft Teams, Messenger or Discord.



How does it work ?

OpenBubble generates spontaneous encounters. It is easy and simple. OpenBubble connects you to the next person in the community who is nearby and available straight away.

A touch of simplicity :

Open the app whenever you want. As soon as another user is available in the area, it all starts! Its immediate. There is no pressure and no need to fill up a profile with picture.

Spontaneity at the tip of your fingers :

When you indicate your immediate availability, OpenBubble connects you to the next person in the community who is at close distance and available straight away too.

Choose a place to meet nearby (a coffeeshop, bar or another public place).

Picks are recommended by the community. The app is fast and interactive. Thereafter, Openbubble will ask you to rate the place for further recommendation to the community.

Furthemore, OpenBubble helps you break the ice.

In case you are lacking inspiration to quick start your conversation? Don't worry, OpenBubble suggests conversation starters.



Our Identity



We are very proud to present the new **OpenBubble** logo.

This logo is beautifully designed by Dutch digital artist, **Marius Veltman**, and symbolizes reunited elements.

Inspired from Japanese art called **kintsugi**, which consists of repairing broken chinaware pieces with real gold. Kintsugi allows to preserve object scars while enhancing its value at the same time. Accordingly, this art allows the object to regain its original place and function, combining its history and rebirth.



Every day we notice cracks and polarization in society. OpenBubble aims at helping each and every one to link up with neighbours, friends, family, and strangers, to exchange, in harmony, and stay connected.

OpenBubble logo combines digital and analog, in the same way kintsugi mixes mineral and metal. It's a perfect illustration of how two structurally different materials are combined to create a new beauty, enhanced far beyond the value worth of each material respectively.

Very soon, Openbubble will also offer a new feature called 'Power Pairing' allowing two people with distinctive opinions on controversial issues to sit side by side, share a coffee and listen to each other, without any desire to convince each other. On the contrary, each party enriches the other with new ideas, new points of view, new horizons, in search of openness and understanding.

We will only be able to overcome what the future awaits us, by teaming up together as one. Key to this process above all will be knowing how to talk to each other, how to listen to each other, despite differences of opinion, however deep they may be.

Togetherness is a source of connection, a source of creativity, and a strength. That's what OpenBubble aims at, and that's what our new logo represents.

What our users think about OpenBubble



"Thank you for this lovely evening and enticing experience! It made me reflect over the fact that we often have preconception about people and OpenBubble enabled a simple, open and kind conversation."

« I spoke with someone who I would never have met otherwise. I liked that very much! »



« A kind and positive experience! »



« OpenBubble helped me overcome the barrier of shyness and open myself to others »



Some facts & figures

“ **Loneliness is as harmful to health as smoking and far more common. It has the same impact on mortality than smoking 15 cigarettes a day. Loneliness leads to 50% higher risk of early death** ”

Dr. Vivek Murthy, Surgeon General in the US

“ **29,5 Millions of adults are subject to the feeling of loneliness at some point or more frequently** ”

Astree

44% of adults suffer from loneliness, amongst which 66% of adults below 35 are subject to loneliness, and 80% feel shy !

source Etude BVA

97% of encounters are rated “very enjoyable”

since service launch

« **+12% improvement in social wellbeing** »

after using OpenBubble, results based on research done at EM Normandie school

« **90% of people are nice 90% of the time, it's time we realize it** »

Pedro Abrantes - OpenBubble Co-Founder

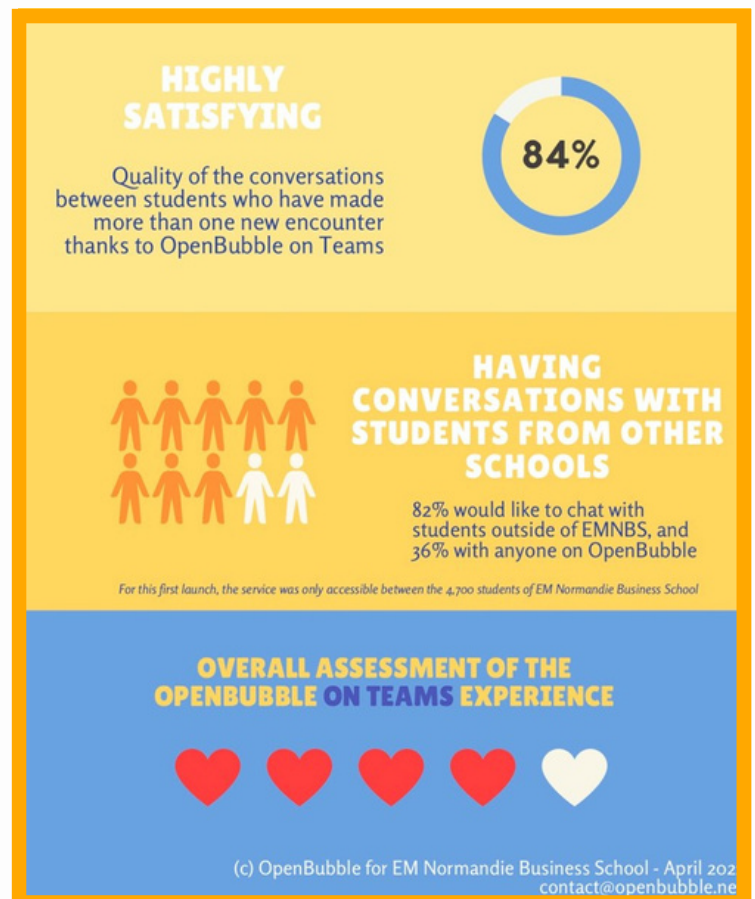
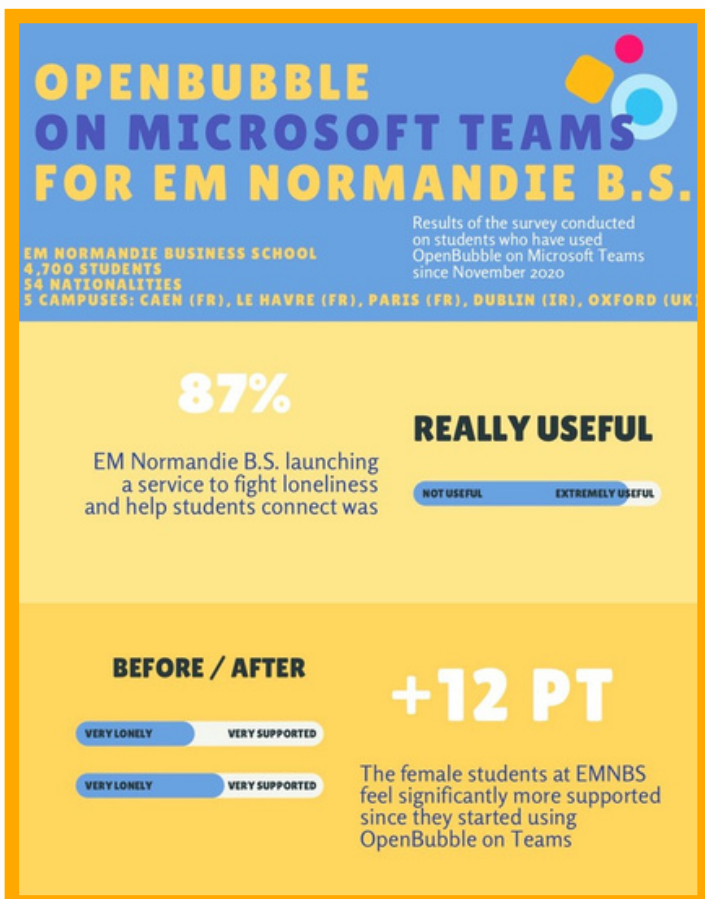


They already trust us



Since **2020**, OpenBubble service has been released in several universities and Business Schools reaching **14 000** students.

A questionnaire was shared to understand the benefits in social and mental wellbeing amongst OpenBubble users of EM Normandie Business School.





CONTACT DETAILS

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#OpenBubble

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